



## **FOR IMMEDIATE RELEASE**

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### **ACCESS SMART™ ANNOUNCES POWER LOGON™ 4.0 TO PROVIDE SAFE AND CONVENIENT PROTECTION FROM ONLINE ID THEFT AND UNAUTHORIZED DATA ACCESS**

*Smartcard Password Management Product Offers Unparalleled Security, Affordability and  
Unique Features for Highest Level of User Convenience*

**Ladera Ranch, CA – Aug. 15, 2007** – Access Smart LLC, developer of data and security management solutions through the use of smartcard technology, today announced the release of Power Logon 4.0. Power LogOn combines virtually unhackable password protection with the highest level of ease and convenience, which enables users to access all of their important data with secure passwords more quickly and effortlessly than ever before. Users can assign, change and save up to 100 secure user names and passwords -- stored on one smartcard -- and with two mouse clicks, can instantly log on to any file, network or website with no further action required. With Power LogOn, users will not need to type or remember another password again.

“Power LogOn is the first line of defense against online ID theft and data breaches,” said Dovell Bonnett, founder and CEO of Access Smart. “With Power LogOn, we have enabled individuals and businesses to safeguard their passwords using encrypted smartcard technology. Now, with version 4.0, we have raised the bar to provide even more speed and security features to make this product the most convenient and secure solution to protect access to confidential information.”

Power LogOn enables individuals to generate and store random, 20-character passwords derived from the 94 available keyboard characters. Users can also assign their own passwords, but can store them safely on their card where they cannot be discovered by others. In the event that a card is ever lost or stolen, all smartcard data will lock up after the user’s PIN is incorrectly entered three times, so data can’t be retrieved by unauthorized persons.

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## **2-2-2-2 Access Smart Announces Power LogOn Version 4.0**

Unlike a flash memory card, hard disk drive or an external disk drive, the computer does not see the Power LogOn smartcard as a storage device, so hackers will not even know the card is present and are unable to break in. The data on the smartcard is encrypted and requires the Power LogOn software to retrieve and decrypt the data. Processing and calculations are done on the smartcard – independent of the computer – so viruses, worms and Trojan Horses are not able to attack and steal passwords.

Power LogOn can also encrypt and store credit card information on the smartcard, so that users can safely and conveniently shop online without anyone being able to discover private information. It also protects from phishing emails as it recognizes the web page is not authentic and will not transmit logon information. Version 4.0 also comes with a free trial of SafeHouse software by PC Dynamics, which can allocate portions of one's existing hard drive for encrypted data. Version 4.0 also enables users to view available memory on the smartcard and supports three new card readers -- ExpressCard, USB token and slim USB travel reader.

Power LogOn 4.0 also comes in a Password Administrator version for companies who utilize an IT manager to secure their computer networks. With Password Administrator, the IT manager sets computer access privileges on the smartcard so that each employee has different access permissions appropriate to their work functions. He or she can also require that employees abide by preset password policies such as generating 20-character passwords or changing them periodically.

A Power LogOn Password Manager Starter Kit begins at \$89.00 with volume discounts available. Users can choose from five available smartcard readers for desktops or laptops. For individual pricing, contact Access Smart toll free at (877) 795-6466 or go to [www.access-smart.com](http://www.access-smart.com). Access Smart provides a 100 percent, 60-day money back guarantee.

### **System Requirements**

**Operating System:** Windows® 2000, XP Professional/Home Edition or higher. **Personal Computer:** Pentium® 233 MHz or higher, or compatible; CD-ROM drive; VGA or higher graphics; 128MB of RAM; USB or PCMCIA available port; and 70MB available hard disk space.

### **About Access Smart, LLC:**

Headquartered in Ladera Ranch, California, Access Smart, LLC develops, markets and sells complete packaged smartcard solutions direct to businesses and home computer users. Dedicated to empowering businesses and consumers to securely regain control over their digital information, Access Smart offers unique, high-quality, integrated hardware and software packages that securely manage important data over wired and wireless networks, computers, Point-of-Sale devices, kiosks, and any other device that can accept and communicate via smartcard technology. For more information about Access Smart, please visit [www.Access-Smart.com](http://www.Access-Smart.com).

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