

FOR IMMEDIATE RELEASE

Contact: Dovell Bonnett
Founder and CEO
Access Smart, LLC
Tel: (949) 218-8754
e-mail: dovell@access-smart.com

Power LogOn[®] Needed in a Slow Economy: Five Reasons Why

Reduce the costs and internet security burden on employees, IT administrators and agency directors.

Ladera Ranch, CA – April 21, 2009 – Data security is no longer a luxury, it is mandatory for any size business today. Between identity theft concerns to government regulations, companies need a secure solution that is not going to be costly and so complex that employees refuse to use it. Access Smart developed Power LogOn specifically for businesses of any size to implement double, two-factor authentication. Here are five reasons why Power LogOn must be integrated into your computer security policies.

1. Savings: In tighter economic times, you want to be sure that you're getting the best value for your dollar.

- Customers tell us that our simple, competitive pricing makes Power LogOn a "must buy" over many other logon solutions in the marketplace. Power LogOn's single per end-user license fee, card and reader is under \$100 per user.
- Power LogOn has a low cost of ownership over competing solutions that charge separate fees for end-user and administrator software, feature modules, server modules, interface modules, etc.
- Factor in the "time is money" and ROI calculations, and the savings is substantial. For employees: No more valuable time wasted trying to remember or find passwords. For administrators: Greatly reduced logon support calls from forgotten passwords by 30% to 40%. For CFO's: IT's savings alone pays for Power LogOn in less than a year.
- In terms of protecting your assets: Don't forget about what you stand to lose if your network security is breached because of lax password security. Did you know that a breach can now run on average \$6.7 million per incident?

2. Security: Because your network can't wait for increased security.

- Power LogOn password management and double, two-factor authentication provides the strong authentication recommended by Homeland Security and required by government regulations such as HIPAA.
- Built on the stringent secure protocols of the smart card industry, Power LogOn protects data with layers of encryption from the card to the secure server. Tough multi-key challenge/response protocols ensure only authorized transactions succeed.
- Buy with confidence since the software has been in proven and used since 1997.
- Our years of experience ensure that the features you require to optimize the security of your network are included, such as "pull card to lock, logoff, shutdown", automatic generation of strong passwords, PIN and

password control, admin-managed logon entries for end-users, synchronization with Active Directory, and much more.

3. Simplicity: Amidst economic cutbacks, you need a solution that doesn't require much of your valuable time, and doesn't require the costly installation fees of other more complex solutions.

- As an "add on" solution rather than an "infrastructure" solution, Power LogOn fits into the secure Windows environment that you've already established, with no need for infrastructure changes.
- Power LogOn works out-of-the-box and is ready for use in minutes. Drop in a CD-ROM, connect a reader to a USB port and follow the onscreen installation instructions.
- Non-proprietary smartcard and readers so you are never locked into a single source. Plus Power LogOn has the versatility to work with a magnetic stripe card, prox, Mifare and even the government's CAC card.
- Power LogOn does not hit you with hidden costs. Compared to competing "infrastructure" solution products they require weeks or months to be integrated, require complex interface and module setups, and charge you every step of the way with service costs.

4. Stability: Now more than ever, you need to know that the software you're buying will continue to be supported for the next 5, 10, 20 years - protecting your investment, ensuring that your money is well spent.

- Trusted by customers around the world for years, Power LogOn is a seasoned product with the reliability of years of field experience built-in. Our no-nonsense approach to solving the "password problem" has enabled us to thrive amidst various economic climates and IT fads.
- Dedicated to continuously updating and optimizing the software to meet customer needs and platform changes as they develop.
- Other companies with a diverse product line may regard card-secured logon as only a side product - a way to sell more hardware or one of many software solutions. Their priority may not focus on their logon software and their specialty skill set may lie elsewhere.
- As a specialty software company, we are dedicated to the continuing success of the Power LogOn software. Customer satisfaction with the Power LogOn software is always our top priority.

5. Future-proof: Make sure the software decision you make today gives you choices in the future.

- Dedicated to open interoperability standards, the Power LogOn works with a wide variety of industry standard cards and readers, giving you more options in the future.
- Power LogOn is the choice of customers who don't want to commit to the potential limitations and price control of one proprietary vendor, where hardware options are limited to the vendor's offerings and set prices.
- Our open API gives you the additional option to link to third-party software solutions as desired.
- Power LogOn can be integrated with employee badges to offer both physical and logical access on a single card.

About Access Smart, LLC:

Headquartered in Ladera Ranch, California, Access Smart, LLC reduces the cost and burden of internet security on employees, IT administrators and business owners. Dedicated to empowering businesses and consumers to securely regain control over their digital information, Access Smart offers unique, high-quality, integrated hardware and software packages that securely manage important data over wired and wireless networks, computers, Point-of-Sale devices, kiosks, and any other device that can accept and communicate via smartcard technology.

For more information about Access Smart, please visit www.Access-Smart.com.

Access Smart and Power LogOn are registered trademarks exclusively licensed to Access Smart, LLC. Other product names are either trademarks or trade names of their respective holders.