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Power LogOn[®] Privacy Suite Addresses HITECH Compliance

HITECH Compliance Technology Tools Protect Insurance Brokers



Ladera Ranch, CA — July 07, 2010 — Access Smart, LLC launched a new product suite developed for insurance brokers who need to protect and secure computers and computer-based information. The Power LogOn Privacy Suite integrates three security products into one kit to ensure that PHI (protected health information) is secured on computers.

The suite is designed to help insurance brokers qualify for the HITECH “safe harbor” requirement. A broker who experiences a breach of information can avoid the complicated and costly notice requirements, penalties and legal exposure that are part and parcel of the HITECH Act if they have implemented solutions to achieve the “safe harbor.”

The three products integrated into the kit include:

1. Power LogOn[®], a secure smartcard based solution to protect computer access and individual users with an easy to use secure password log-on manager.
2. SafeHouse, a data encryption application to secure electronic files stored on laptops and hard drives.
3. WordSecure, an encrypted email service by means of secure messaging to allow email messages and attachments to be sent privately and securely.

“Searching out technology solutions is a complex and confusing task”, said Pamela D. Mitroff, President of Pamela D. Mitroff Consulting, Inc. “Many of the insurance brokers that I know and work with didn’t want to become technology gurus – they just wanted an easy-to-implement and affordable solution to help them comply with HITECH and other privacy laws,” Ms. Mitroff explains. “This kit is aimed at “solopreneurs” and small offices which have little ongoing technology expertise and support.”

“In putting this kit together, we wanted it to be a powerful tool for smaller insurance brokers seeking to comply with HITECH and other privacy laws,” said Dovell Bonnett of Access-Smart, Inc. “I was pleased to work with Pam Mitroff to add to Power LogOn’s robust secure password protection and



address the needs of brokers to include easy access to encryption solutions while safeguarding their customer's personal information.”

Now with Power LogOn Privacy Suite security is convenient for the user while managing the risk of a privacy violation for the business.

About Access Smart, LLC:

Headquartered in Ladera Ranch, California, Access Smart, LLC develops, markets and sells complete packaged smartcard solutions direct to businesses. Dedicated to empowering businesses and employees to securely regain control over their digital information, Access Smart offers unique, high-quality, integrated hardware and software packages that securely manage important data over wired and wireless networks, computers, Point-of-Sale devices, kiosks, and any other device that can accept and communicate via smartcard technology.

For more information about Access Smart, please visit <http://www.access-smart.com>.

Pamela D. Mitroff Consulting, Inc (PDMCI):

Pamela D. Mitroff Consulting, Inc. of Wheaton, Illinois provides insurance and employee benefits compliance products and services. Pamela Mitroff, the founder, has more than 30 years of insurance, employee benefits and compliance experience. Her work with a privacy and security technology firm enables her to “translate” tech-speak to seek out solutions insurance brokers and others need to secure their computers and data.

For more information about PDMCI, please email Pam Mitroff at mitroffconsulting@sbcglobal.net.

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